OFFICIAL RULES
Colorado Avalanche Next Generation Night Contest

NO PURCHASE IS NECESSARY TO ENTER OR WIN A PRIZE; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Eligibility**. The Colorado Avalanche Next Generation Night Contest (the "**Promotion**") is open to legal residents of the State of Colorado who is 18 years of age or older at the time of entry and the parent or legal guardian of a child between the ages of five (5) and fourteen (14) years old at the time of entry (the "Entrant"). **Additionally, Entrants and their child between the ages of five (5) and fourteen (14) year olds at the time of entry (the "Eligible Child") must be willing and able to attend and participate at the Colorado Avalanche vs. Buffalo Sabres home game at Ball Arena in Denver, CO on January 30, 2027 (the "the Game").** Employees, officers and directors, including immediate family members (spouse, domestic partner, child (biological, foster or adoptive), sibling, or parent (biological, foster or adoptive) and their respective spouses/domestic partners, regardless of where they reside), and members of the same household, whether or not related, of Sponsor (defined below), Kroenke Sports & Entertainment, LLC, Kroenke Arena Company, LLC, the National Hockey League and its member teams, NHL Enterprises, L.P., and each of their respective parent and affiliated companies, subsidiaries, licensees, divisions, members, teams, affiliated leagues and any and all other companies associated with the Promotion (collectively, the "**Promotion Entities**") are not eligible to participate or win a Prize. The Promotion is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, on behalf of Entrant and Entrant's Eligible Child, which are final and binding in all matters related to the Promotion, including but not limited to the administration and operation of the Promotion. Winning a Prize is contingent upon fulfilling all requirements set forth herein.

2. **Promotion Period**. The Promotion will begin on November 16, 2026 at 9:00 a.m. MT and will end on December 14, 2026 at 11:59 p.m. MT (the "**Promotion Period**"). All times listed are in Mountain Time. All entries must be received by Sponsor by the end of the Promotion Period. Sponsor reserves the right to extend or shorten the Promotion Period in its sole discretion, and to cancel, terminate, modify or suspend the Promotion for any reason in Sponsor's sole discretion. Sponsor's clock shall be the official clock of the Promotion.

3. **How to Enter**. During the Promotion Period, the Entrant must complete the online entry form found at 2026-27 Avalanche Next Gen in its entirety, which includes submitting a video audition for the Entrant's Eligible Child (a "**Submission**"). No other form of entry will be accepted. Video submissions must comply with the terms of these Official Rules and any additional criteria set forth in the online entry form. **Submissions shall not include: (i) any other people other than the Eligible Child; (ii) music or any other background audio/sound; or (iii) any third party logos or branding. Noncompliance will result in disqualification of the entry.** Limit one (1) entry per Eligible Child. For the avoidance of doubt, an Entrant may enter on behalf of more than one of his/her children, but only one (1) entry is permitted per Eligible Child during the Promotion

Period. Additional entries received outside of the stated limitations and guidelines thereafter will be void.

Submissions must not disparage any person or community and must be in good taste and Sponsor may use its sole discretion to disqualify Submissions that do not comply. Further, each Entrant represents and warrants that his/her Submission will not violate or infringe upon any rights (including but not limited to any intellectual property rights) of, or give rise to any claim by, any third party. Each Entrant further represents and warrants that his/her Submission is his/her original work and each Entrant, on behalf of Entrant and Entrant's Eligible Child, assigns all right, title interest and intellectual property (including but not limited to copyright) in his/her Submission to Sponsor.

The Submission must NOT, in the sole discretion of Sponsor, contain material (including without limitation music, videos, and/or photos) that (i) violates or infringes upon another's rights, including but not limited to privacy, publicity or intellectual property rights (including, without limitation, trademark or copyright infringement); (ii) is inappropriate, indecent, obscene, profane, hateful, tortious, defamatory, slanderous, controversial or libelous; (iii) promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; or (iv) is unlawful, in violation of or contrary to applicable laws or regulations.

In the event of dispute over the identity of an Entrant, an entry will be deemed made by the Authorized Account Holder of the e-mail address submitted at the time of entry, and the Potential Winner may be required to provide identification sufficient to show that he/she is the Authorized Account Holder of such e-mail address. The "**Authorized Account Holder**" is deemed the natural person who is assigned to the e-mail address in question by the applicable Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. It is solely the responsibility of the Entrant to notify the Sponsor in writing if the Entrant changes his or her e-mail or postal address. Sponsor is not responsible for late, lost, illegible, damaged, misdirected, incomplete or otherwise invalid entries. Sponsor reserves the right to disqualify any entry that it deems, in its sole discretion, to be a violation of the Official Rules.

Sponsor reserves the right to disqualify any Submission it deems to be inappropriate, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules, in its sole discretion, including but not limited to any Submission that: (i) defames or invades the publicity rights or privacy of any person, living or deceased, or otherwise infringes upon any person's personal or property rights or any other third party rights; (ii) promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message; (iii) is sexually explicit, lewd, or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity; (iv) is obscene or offensive; endorses any form of hate or hate group; (v) appears to duplicate any other submitted Submission; (vi) contains trademarks, logos, or trade dress (such as costumes, distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, email

addresses or street addresses without applicable permission; (vii) contains copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media), without permission; (viii) excepting those of Sponsor, contains or references any names, products or services of any company or entity, or promotes any brand, product or service of any company or entity; (ix) contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission; (x) contains look-alikes of celebrities or other public or private figures, living or dead; (xi) communicates messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate or otherwise contains content which Sponsor in its sole discretion decide is inappropriate or objectionable; and/or; (xii) violates any law, rule or regulation.

4. **Criteria and Judging**. The Colorado Avalanche want to recognize and celebrate the next generation of hockey fans. Submissions will be judged and scored based on creativity, energy, enthusiasm, and love for the Colorado Avalanche, as well as suitability for available game day roles, and any additional judging criteria set forth in the online entry form. Submissions will be considered for each Eligible Child for the following game day roles: PA Announcer, In-Arena Reporter, Altitude Host, Altitude Color Analyst, Lil Bern (Mini Bernie), Kid DJ, Photographer/Digital Coordinator, Ski Patrol Member, and Ice Patrol Member. The judging of all Submissions will be conducted by a panel of representatives of Sponsor (the "**Judges**") and the Judges' selection will be final and non-appealable.

During the week of December 15, 2026, the Entrants with entries with the highest scores for each game day role based on the criteria stated above, as determined by the Judges in their sole discretion, will be selected as potential winners of the Promotion (each, a "**Potential Winner**"). In the event of a tie, an additional, tie-breaking judging will determine a Potential Winner from among the tied entries using the judging criteria outlined herein. The two (2) Entrants in for each game day role awarded with the next highest scores will be selected by the Judges as the alternative potential winners (each an "**Alternative Potential Winner**"). Sponsor reserves the right to not award a Prize if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. The decisions of Sponsor are final and binding on all matters relating to this Promotion.

5. **Winner Contact**. Sponsor will attempt to contact the Potential Winners via e-mail or phone within forty-eight (48) hours after selection. If the Potential Winner' responds to Sponsor's message, provides verification of eligibility and complies with all other terms of the Official Rules, such Entrant will be a "**Winner**." If a Potential Winner cannot be reached during the forty-eight (48) hour period or fails to respond to Sponsor within forty-eight (48) hours after said message is delivered, such Potential Winner will be disqualified and the alternative Potential Winner will be contacted. Such process will continue until Sponsor names all Winners. At all times, Sponsor reserves the right to select an alternate Winner in the event that a Winner is found to have not complied with these Official Rules or is unable to attend the Game.

6. **Prize Descriptions; General Prize Terms**.

a. **Prize Descriptions**. There will be one (1) Winner selected for each of the following ten (10) game day roles: PA Announcer, In-Arena Reporter, Altitude Host, Altitude Color Analyst, Lil Bern (Mini Bernie), Kid DJ, Photographer/Digital Coordinator, Ski Patrol Member, or Ice Patrol Member, for a total of eleven (11) Winners. **For clarity, the Winner will be awarded the opportunity for his or her Eligible Child to participate in the applicable game day role; Winner will not participate in any game day role.** Each Winner will receive the following prize (each a "**Prize**" and collectively, the "**Prizes**):

i. Two (2) tickets (for Winner and Winner's Eligible Child) to the Colorado Avalanche vs. Buffalo Sabres game at Ball Arena in Denver, CO on January 30, 2027 ($125/ticket value; $250 total value); and

ii. Opportunity for Winner's Eligible Child to participate in a game presentation and shadow Colorado Avalanche in a game day role during the Game, which may be one of the following positions (position to shadow will be determined by Sponsor in its sole discretion): PA Announcer, In-Arena Reporter, Altitude Host, Altitude Color Analyst, Mini Bernie, Kid DJ, Photographer/Digital Coordinator, Ski Patrol Member, or Ice Patrol Member, as applicable during the Game.

Total Approximate Retail Value ("ARV") of each Prize is two hundred fifty dollars ($250.00).

b. **General Prize Term.** The right to receive a Prize is non-transferable and non-assignable. No cash redemption of a Prize is permitted except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. All costs and expenses associated with any acceptance and use not specified herein as being provided, including but not limited to transportation costs, parking, food and beverages, souvenirs, gratuities and other expenses incurred by accepting and making use of any Prize, are the sole responsibility of the applicable Winner.

All federal, state, or local taxes associated with the Prizes awarded in connection with the Promotion are Winner's responsibility. A form 1099 may be issued based on the value of the Prizes as required by law. Each Winner be required to execute and return any required affidavit of eligibility, a liability/publicity release/waiver and acceptance of these Official Rules. To the extent requested, all such forms will be completed and returned within forty-eight (48) hours or Sponsor may disqualify a Winner.

7. **Privacy Policy**. Any personally identifiable information collected during an Entrant's Submission or participation in the Promotion will be collected by Sponsor and used by Sponsor (i) for purposes of proper administration and fulfillment of the Promotion as described in these Official Rules, and (ii) as described in Sponsor's privacy policy, posted on Sponsor's website.

8. **Publication and assignment of rights of Submissions.** By entering the Promotion, the Entrant agrees that such Entrant's Submission is an original work of authorship and he or she owns all right, title and interest in the entry as of the date of Submission. Entries cannot defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third-party rights. If the Submission contains any material or elements that are not owned by the Entrant and/or that are subject to the rights of

third parties, the Entrant is responsible for obtaining and has obtained, prior to submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the Submission by Sponsor and the Promotion Entities in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Submission. If any identifiable person appearing in the Submission is under the age of majority in his or her state of residence, the parent or legal guardian of such person is required to provide permission. Sponsor reserves the right to require proof of these permissions in a form acceptable to Sponsor from any Entrant at any time. Sponsor reserves the right to disqualify any Submission it deems to be offensive, inappropriate, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules, in its sole discretion.

By entering the Promotion, Entrants agree to assign all right, title, and interest, including copyright rights, in the Submission to Sponsor and grant permission for Sponsor, the Promotion Entities and their respective designees to publish or publicize all or part of the Submission, including but not limited to Entrant and Entrant's Eligible Child's name, likeness and submission, in whole or in part, for advertising, promotional and trade or other purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, worldwide in perpetuity, without notice or permission and without further compensation, except where prohibited by law (irrespective of whether or not such Entrant wins a Prize).

9. **Release; Winner Publicity Release**. By participating in the Promotion, Entrant, on behalf of himself/herself and the Eligible Child, agrees to release and hold harmless the Promotion Entities from and against any and all claims, injuries, damages or losses that may occur, directly or indirectly, in whole or in part, from the participation in the Promotion or from the receipt or use of any Prize(s) awarded. The Entrant, on behalf of himself/herself and the Eligible Child, (irrespective of whether or not such Entrant wins a Prize), grants to each of the Promotion Entities an independent, royalty-free, perpetual, irrevocable, fully transferrable, non-exclusive, worldwide right (but not obligation) and license to publicize and use such Entrant and Entrant's Eligible Child's name, photograph, voice and/or other likeness and Prize information in any and all media now known or hereafter devised, without additional compensation or consideration, notification or permission, unless prohibited by law.

10. **General**. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Promotion Entities (i) do not make any warranty, guaranty or representation of any kind concerning the Promotion or a Prize (other than that any autographed memorabilia that may be awarded as a Prize is authentic and that items described as player-used have been actually used by a player) and (ii) to the extent permitted by law, disclaim any and all express and implied warranties (including, without limitation, quality, merchantability and fitness for a particular purpose) relating to the Promotion and the Prize(s).

The Promotion Entities are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, or postage-due entries, through e-mail or mail. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. The Promotion Entities are not responsible for lost, interrupted or unavailable network, server, Internet service provider, website, or other connections, availability or accessibility or miscommunications or failed computer,

satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the Prize(s) or in any Promotion-related materials. The Promotion Entities are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. The Promotion Entities are not responsible for injury or damage to Entrants' or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website.

Sponsor reserves the right in its sole discretion to disqualify any person Sponsor suspects or finds: (i) to have tampered with the entry/selection process or the operation of Promotion; (ii) to be acting in a disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behavior that will bring Sponsor or Promotion Entities into disgrace; (iv) to have provided inaccurate information on any legal documents submitted in connection with Promotion; or (v) to be acting in violation of these Official Rules. Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor reserves the right to cancel or modify the Promotion if fraud or other difficulties compromise the integrity of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE PROMOTION AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

11. **Indemnity; Disputes**. By participating in the Promotion and by accepting a Prize, Entrant and/or Winner, on behalf of himself/herself and the Entrant's Eligible Child agree to indemnify and hold harmless each of the Promotion Entities from any and all liability arising out of or relating in any way to the Entrant's and/or Entrant's Eligible Child's participation in the Promotion. Except where prohibited by law, Entrant and/or Winner, on behalf of each itself and Entrant's Eligible Child, agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the State and Federal courts located in the County of Denver, State of Colorado; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH PARTICIPATING THIS PROMOTION AND/OR RECEIVING A PRIZE, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights

and obligations of an Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State Colorado. If any provision of these Official Rules is declared invalid or unenforceable, such provision will be deemed modified to the extent necessary and possible to render it valid and enforceable. In any event, the unenforceability or invalidity of any provision will not affect any other provision of these Official Rules, and these Official Rules will continue in full force and effect, and be construed and enforced, as if such provision had not been included, or had been modified as described above, as the case may be. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have.

12. **Assumption of Risk**. By participating in the Promotion and by accepting a Prize, the Entrant, on behalf of itself and Entrant's Eligible Child, EXPRESSLY ACKNOWLEDGE THE INHERENT RISK OF EXPOSURE TO COVID-19 AND/OR OTHER ILLNESS THAT EXISTS IN ANY PLACE WHERE PEOPLE GATHER AND THAT NO PRECAUTIONS CAN ELIMINATE THE RISK OF EXPOSURE TO COVID-19. COVID-19 IS AN EXTREMELY CONTAGIOUS DISEASE THAT CAN LEAD TO SEVERE ILLNESS AND DEATH. WHILE PEOPLE OF ALL AGES AND HEALTH CONDITIONS HAVE BEEN ADVERSELY AFFECTED BY COVID-19, CERTAIN CATEGORIES OF PEOPLE HAVE BEEN IDENTIFIED BY PUBLIC HEALTH AUTHORITIES AS HAVING GREATER RISK BASED ON AGE AND UNDERLYING MEDICAL CONDITIONS. ENTRANT, ON BEHALF OF HIMSELF/HERSELF AND THE ENTRANT'S ELIGIBLE CHILD, VOLUNTARILY ASSUMES ALL RISK AND DANGER of personal injury (including death), sickness (including illness and other risks of exposure to COVID-19, or and any strains, variations, adaptations or mutations thereof, the coronavirus that causes COVID-19 and/or any other communicable and/or infectious diseases, viruses, bacteria or illnesses or the causes thereof each, an "Illness"), lost, stolen, damaged or confiscated property, and all other hazards arising from, or related in any way to, the Game, whether occurring prior to, during, or after the Game, however caused and whether by negligence or otherwise.

13. **Sponsor**. The sponsor of this Promotion is Colorado Avalanche, LLC, 1000 Chopper Circle, Denver, Colorado 80204.

14. **Winner List**. For the list of the Winner, mail a self-addressed stamped envelope to: "Winner List- Colorado Avalanche Next Generation Night Contest" to Colorado Avalanche, LLC, 1000 Chopper Circle, Denver, Colorado 80204. All requests must be received by no later than thirty (30) days after the end of the Promotion Period.